

# ITALY MEETS AFRICA

## Leveraging the private sector in Africa. Business opportunities for African and Italian companies

Digital Event  
November 7<sup>th</sup>, 2023  
h 11:00 a.m. CEST

Moderator: Carlotta Giarola, International Markets Development, CDP

11:00 – 11:25

### Welcome addresses and Introductory remarks

- **Paolo Lombardo**, International Cooperation and Development Finance Director, CDP
- **Carlo Batori**, Italian Ministry of Foreign Affairs and International Cooperation (MAECI)
- **Massimo Dal Checco**, President, Confindustria Assafrica & Mediterraneo
- **Laurent Franciosi**, Head of International Markets Development, CDP

11:25 – 11:50

### Promoting private sector engagement and investment in Africa

- **Modupe Famakinwa**, Vice President, Corporate Funding, Africa Finance Corporation (AFC)
- **Giulio Dal Magro**, Head of Development Finance, CDP
- **Representative of an African private company**
- **Aziz Mebarek**, Co-founding Partner, AfricInvest

11:50 – 12:15

### Financial and advisory tools supporting economic and trade relations between Italian and African companies

- **Riccardo Honorati Bianchi**, Head of Country System Initiatives, CDP; Business Matching Platform Coordinator
- **Francesca Alicata**, Head of External Relations, SIMEST
- **Frank Cinque**, Director General, E4Impact
- **Mehret Tewolde**, CEO, Italia Africa Business Week (IABW)

12:15 -12:45

### Thematic Focus: Agrifood and technological innovation

- **Renzo Piraccini**, President, Macfrut
- **Esther Wanjiru Kimani**, CEO, Farmer Lifeline Technologies
- **Representative of Italian Trade Agency – ITA**

To follow

**Virtual B2B meetings session between Italian and African companies**  
B2B meetings will also be scheduled in the following days according to the requests of the participating companies. They will be hosted on the CDP Business Matching Platform. Registration and participation are free of charge.